



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

SRCP MEDIA - 22066
ATTN: BETSY VONDERHEID
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA VA 22314

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 08-31-2012 PAGE: 1 of 1

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market																	
396935	08-24-2012		0	SMITH FOR SENATE, TOM	TOM SMITH FOR SENATE	POLITICALS	WPVI - PHILADELPHIA																	
Agency Est#	Start Date	End Date	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title														
11 15 225			242241	PHILADELPHIA	A. CLIFFORD	08-28-2012	09-03-2012	M (Broadcast Month Cycle 1)	N	242241														
Line	Start Date	End Date	Time Period	Description	Agency CPE: C : 11 P : 15 E : 225	RC	Duration	M T W T F S S	SPW	Price	Total Spots	Total \$												
15	09-02-2012	09-02-2012	12:00PM - 01:00PM	12-1P SUN NEWS (7191)			30		X	2	550	2	1,100.00											
M	330529	09-02-2012	Preempted	Rate Reason	MG Description		10		X	1	1,100	1	1,100.00											
		09-02-2012		550 NOT AVAILABLE 1 X 30 @ \$1,100 Su 11:30PM - 12:00AM - 09/02/12-			30																	
			Total:							Preempt Total:	-2	-1,100.00												
				1,100																				
<table><tr><td>Contracted Gross Total:</td><td>75</td><td>106,950.00</td></tr><tr><td>Actual Gross Total:</td><td>74</td><td>106,950.00</td></tr><tr><td>Agency Commission:</td><td>16</td><td>16,042.50</td></tr><tr><td>Net Total:</td><td>90</td><td>90,907.50</td></tr></table>													Contracted Gross Total:	75	106,950.00	Actual Gross Total:	74	106,950.00	Agency Commission:	16	16,042.50	Net Total:	90	90,907.50
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Actual Gross Total:	74	106,950.00																						
Agency Commission:	16	16,042.50																						
Net Total:	90	90,907.50																						
Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total																			
Sep 12	1,100.00	1,100.00	106,950.00	0.00	106,950.00																			
TOTAL	1,100.00	1,100.00	106,950.00	0.00	106,950.00																			

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood